NILADRI SHARMA

Independent User Interface, User Experience, Interaction Designer, Entrepreneur

+91-9903032784

niladri.sharma@gmail.com

niladrisharma.com

https://www.linkedin.com/in/niladrisharma/

PROFILE

I am a UI/UX designer, Analyst, Digital Media Consultant, Team Builder and an entrepreneur bringing over 20 years of solid industry experience.

My mission is to design and implement the most effective solution for the needs of your business. My hands-on experiences are in creating wireframes, Business Presentations, User Interface Designs, GUI, User Interaction designs, mobile and web designs, responsive designs and apps designs.

"I would be proud to be associated with you or your organization and you will love to work with me as my other clients do."

Roles and Responsibilities:

Managing an entire DLC (Design Life Cycle) independently, which includes:

- Single point of contact
- End-to-end solution provider
- Project Initialization and Planning
- Objective Setting and Requirement Analysis
- Prototyping Presentation and designing
- Wireframing and Mockup designs for websites and applications
- Development and Implementation
- User testing, Cross-Platform design testing
- Final Integration and deployment
- Operations and Maintenance, Support
- Project Management

EDUCATION

Master of Business Administration
National Institute of Management

Bachelor of Commerce
Calcutta University

WORK EXPERIENCE

INDEPENDENT UI/UX CONSULTANT   2011 — PRESENT

As an independent UI and UX consultant, I bring 12+ years of experience in creating engaging digital experiences for a diverse range of clients. With a keen eye for detail and a user-centric approach, I specialize in crafting intuitive interfaces that align with business goals and user needs. My expertise includes user research, wireframing, prototyping, user testing, and visual design. I have a strong understanding of accessibility guidelines and stay up-to-date with industry trends and best practices. Collaborating closely with clients and stakeholders, I aim to deliver exceptional results that exceed expectations and drive user satisfaction.

Great Learning	Creating course materials, content creation for different courses.
Accolite Digital	Involved in creating intranet portal (AIMS), leadership mobile application OpsForce, a high-end data information platform for leaderships. Involved with Designing and developing their corporate website, several off-shore and on-shore UI and UX projects as a senior UI/UX specialist. Mentoring interns.
Tech Mahindra	UI/UX Consultant, delivered many small outsourced projects Designing UI and UX projects, e.g. GSK, Nestle-Italy, Physiogel etc.
NIC, India	Design consultant for different web and mobile related designs for Govt. of West Bengal. Involved in designing prestigious international award-winning projects like Kanyashree, Sabooj Sathi and other internal portals and mobile applications
Abyeti Technologies	Primarily involved in interaction design for their in-house product www.LearningPundit.com. Created Logos, Wireframes, Mockup Designs, Interaction designs, HTML using Bootstrap, Javascript and CSS. Also interacting with programmers for development of Interaction areas. Involved in UI/UX creation of 2 other products CopperEgg, Billdesk Invoice management system conceptualization.
Kickdrum Technology Group	Usability analysis, user interaction designs, wireframes and conversion to visual design for various web-based and standalone desktop applications.
Versata	Interaction, visual designs, product interface design for companies of repute like **Ford Motor Company (US and Canada), Lincoln Motor Company (Canada), Right90, TriActive, AlterPoint, Accept Software** etc.

TEAM LEAD, PROJECT COORDINATOR   2007 - 2011

POLARIS NETWORKS

I was a Project Manager, Project Co-Ordinator and Team builder and was handling over 6-7 clients with a team of 8 colleagues. I had been involved in assisting marketing team to finalizing projects, project valuation, timeline. As a Project manager and a Project Co-ordinator I was involved in planning, organizing, and overseeing the implementation of technology projects, including managing resources, schedules, budgets, and stakeholders. I was responsible for ensuring that projects are completed on time, within budget, and meet the requirements of the organization and stakeholders. This includes coordinating with various teams, managing risks, communicating progress, and ensuring quality control. Lead designer, as a designer, it was responsibility that the designs fit the client requirement, up-to-date design standards.

TEAM LEAD, DESIGN   2005 - 2007

VIBGYOR TECHSOLUTIONS

- Contributed in conceptualization, design and development of various
- Active participation on usability and interface design practices
- Coordinated with client and team to define creative yet affordable solutions
- Strict adherence to project management responsibilities, documentation and optimum resource allocation.

SKILLS

Applications

Adobe Photoshop   Figma

Adobe Illustrator   MarvelApp

Adobe Dreamweaver   Microsoft 360

Technology/Language/Knowledge

User Experience/User Interface   JavaScript & jQuery

Interaction Design   Bootstrap

HTML   Prototyping & Wire-framing

CSS 2/3   Responsive Design

INTERESTS

Driving, Photography, Travelling, Cooking, Animals and some I am yet to discover.

OTHERS

Active member of Noesiser Foundation Trust, a Digital Skill Building Initiative to empower underprivileged youths in India, along with different social activities.